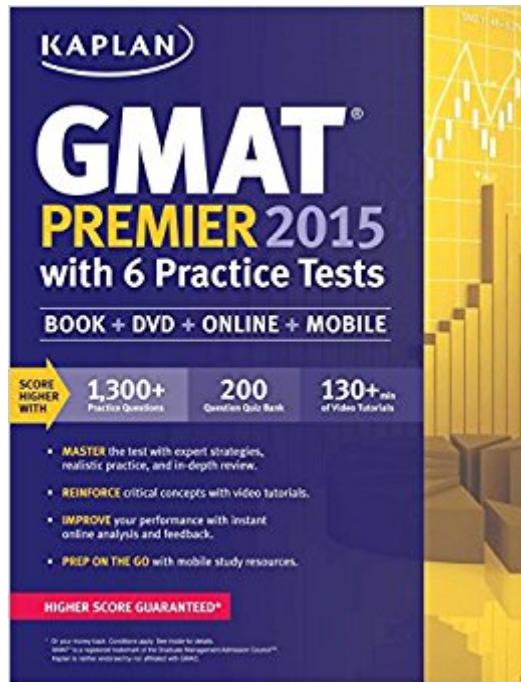


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Kaplan GMAT Premier 2015 With 6 Practice Tests: Book + DVD + Online + Mobile (Kaplan Test Prep)



Synopsis

Kaplan's GMAT Premier 2015 is a comprehensive prep system that includes both book and mobile-enabled online components. Get access to in-depth strategies, test information, and practice questions to help you score higher on the GMAT. Kaplan's GMAT Premier 2015 contains 1,200+ total practice questions with detailed explanations, covering the Verbal, Quantitative, Analytical Writing, and Integrated Reasoning sections, and strategies for handling all the question types you'll encounter on Test Day. It also comes with study plans to help you make the most of your time preparing for the GMAT. Kaplan's GMAT Premier 2015 features: 1,200+ practice questions with detailed explanations 6 full-length practice tests (5 realistic Computer Adaptive Tests available online and 1 in the book) New! 200-question online Quiz Bank®, for customized quiz creation and review of GMAT practice questions New! Mobile-enabled online resources: study anywhere on any device with an internet connection New! Academic support from Kaplan faculty via our Facebook® page: facebook.com/KaplanGMAT Integrated Reasoning strategies and practice questions DVD containing bite-sized video lessons with top Kaplan GMAT faculty For test takers who want to break 700 and ace Integrated Reasoning this is the definitive resource. Kaplan guarantees that if you study with this book, DVD, and online resources, you will score higher on the GMAT or you'll receive a full refund.

Book Information

Series: Kaplan Test Prep

Paperback: 1116 pages

Publisher: Kaplan Publishing; Pap/DVD edition (June 3, 2014)

Language: English

ISBN-10: 1618656651

ISBN-13: 978-1618656650

Product Dimensions: 8.4 x 1.8 x 10.9 inches

Shipping Weight: 4.4 pounds

Average Customer Review: 4.3 out of 5 stars See all reviews (129 customer reviews)

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Customer Reviews

If you are new to the GMAT, Kaplan Premier is a good book to start with - it provides a good intro to the test (explains the mechanics, basic principles, gets you familiar with the test structure, etc), has solid strategies that you can use regardless of your level, and finally, comes with 5 Adaptive tests. Think of it a starter camera/computer/car/etc - you don't want to start with anything expensive before you know what you are looking for. On the flip side, this book will last you for 2-4 weeks and most likely will only boost your score by 50-100 points. If you want a greater increase (and have 3 months to study, look below or you want to skip this book at all in favor of some bigger caliber packages from Manhattan GMAT or Veritas Prep).

~~~ THE GOOD: ~~~\* Quite a few practice questions\* Solid material with proven Math and Verbal strategies as well as formulas/etc background\* 49 pages covering Integrated Reasoning\* 6 Full GMAT Tests (5 are in adaptive CAT format on the online and 1 is in a paper format in the book)\* Online practice with additional exercises and quizzes - 18 online drills\* Much of general info on gmat has been moved into online video format, called Fast Fact Videos; that helps with learning when you have had too much reading for the day\* Great value for the money with 6 Full GMAT tests, practice questions, and many online Quizzes\* Good amount of coverage for the INTEGRATED REASONING.

~~~ THE BAD: ~~~\* Errors - I have spotted a few typos and issues with explanations; I suspect there may be quite a few more\* Access to the online components expires after 6 months. This is the only reason to buy a new book vs used\* NO CD/DVD - online content only for Tests\* Does not have the depth and width a 700+ score requires\* 1,100 Pages and 6 LBS! - not a travel size book

~~~~ OTHER STUDY OPTIONS & BOOKS

~~~Many applicants, bypass Kaplan Premier completely and head straight for the more specialized books such as the Manhattan GMAT Set of 8 Strategy Guides, Fourth Edition OR Complete GMAT Course Set - 15 Book. These book sets come with 8-15 books that are targeting specific Math and Verbal areas. You have a much better chance getting a 700+ with those book sets (not guaranteed) but they also do require at least 2.5-3 months to cover them. The MGMAT Books come with 6 adaptive online tests. Veritas Prep books come with tests as well BUT only if you purchase from their website (Ugh) Finally, a book you should also now about is the The Official Guide for GMAT Review, 13th Edition (more on that is below)

~~~~ SOME OTHER THOUGHTS: ~~~\* What is a good study plan using Kaplan Premier?My recommendation would be to start with this book, finish it in about a month or so (by this time you will learn all the basics about the test, how it works, what is tested, and general strategies for answering questions). Then, you can figure out what's the best use of your time - you may have reached your target score and can stop or perhaps you are really lacking in Quant or Verbal and need a lot more serious practice.\* Will this book give me 700+ score?For the majority of applicants, No. It is not deep enough for most people out of college to

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If you are going to take the GMAT and you have time to study then do yourself a favor and get this book. It's really all you need to score in the mid 600's and perhaps crack 700. I think if you want to get into the mid-700's you'll need something more - at least on the math side. I have been out of college for nearly 20 years but decided to go back for my MBA. I took a practice test online to gauge where I was at and learned that my math skills were sorely out of date. After using this book and the online resources that come with it I was able to increase my math score substantially. In addition, the book helped me fine tune my verbal section scores and gave me the tips I needed to get a top score on my essay (in fact as far as the essay was concerned I literally spent less than an hour reviewing the tips in this book and then used their 'formula' to write my essay and got a top score). This book helped me get into the mid 600's and thus get into my preferred MBA program. What it will NOT do: 1) you must have time to study. I put in about 50 hours of study over 2 months. That included going through this book and online again and again. I made flashcards, etc. Because I had been so long out of school I needed the extra work. 2) It will give you the basic math concepts and lots of chances to practice but there were some things I still needed help with. Some of the geometry was beyond me even after this book 3) As good as the book is I think more help is

needed with the math Data Sufficiency tips - you can know the correct answer but with Data Sufficiency questions still get it wrong. Even with their tips I would suggest you focus on this moreBOTTOM LINE - in spite of my beefs, this book exceeded my expectations (esp with the online materials). As I said it helped me get into my chosen MBA program. If you need to take the GMAT and want help you cant beat the value of the lessons you'll get from this book

I studied the 800 and Kaplan Premier book and was able to get a 730. They lay the problems out and go into great detail about the answers. Good luck on the GMAT!

This book was extremely helpful in preparing for the GMAT. I took the initial diagnostic test and made a 600. I dedicated approximately 5-8 hours/week for 10-12 weeks and was able to raise my score to 700 (47Q, 39V) on the official test. In my opinion, the book is stronger in the quant section than in verbal. However, I started off very strong in verbal so when I tried to use the Kaplan method my verbal score dropped (so I tried to forget everything I learned from the book and just follow my natural method). I went over the quant chapters twice and I'm very glad that I did, the first time just wasn't enough to re-familiarize myself with the content, learn the tips and tricks, and become familiar enough with the question types that dictate using those skills. The online portal that comes with the book is helpful. I was able to read chapters online, watch tutorial videos, and take practice quizzes at work over my lunch break. This was a lot easier than lugging the book back and forth between home and work. Overall, I think the Kaplan book is a good guide for studying for the GMAT and can really help you raise your score.

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